

Firehouse®

Issue	Issue Highlights	Special Feature	Product Showcase	Bonus Distribution/ Value-Added Marketing	Deadlines
JANUARY	Health & Wellness Fireground Safety The Apparatus Architect Road Warriors	Fire Chiefs Roundtable: Health & Wellness Initiatives	Pumps & Pump Panels	Fire Dept. Safety Officers Assn. Orlando, FL Jan. 18-21	Insertions: Dec. 2 Materials: Dec. 11
FEBRUARY	Firefighter Training Fireground Accountability Wildland Firefighting Military Fire Department Survey	Higher Education for the Fire Service	Wildland Tools & Equipment	Firehouse® WORLD EXPOSITION & CONFERENCE™ San Diego, CA Feb. 15-19	Insertions: Jan. 5 Materials: Jan. 15
MARCH	Fireground Safety Fire Prevention & Public Safety Education	Advanced RESCUE TECHNOLOGY	Firefighter Turnout Gear	Ad Readership Study	Insertions: Feb. 4 Materials: Feb. 13
APRIL	Firehouse® Heroism Awards Firefighter Training Fireground Rehab	Higher Education for the Fire Service	Firefighter Hand Tools	FDIC Indianapolis, IN April 23-25	Insertions: March 3 Materials: March 13
MAY	Volunteer & Rural Firefighting Water Supply		Drafting Equipment Portable Tanks	Harrisburg Fire Expo May 15-17	Insertions: April 3 Materials: April 15
JUNE	National Run Survey – Fire Dept. Profiles Fireground Operations	Advanced RESCUE TECHNOLOGY	Piercing Nozzles Deck Guns/Monitors	NYS Fire Chiefs Show Lake George, NY June 11-13	Insertions: May 4 Materials: May 14
JULY	National Run Survey – Engine & Ladder Firefighter Training Fireground Operations The Apparatus Architect	Manufacturers Roundtable: Communications Equipment	Fire-Rescue Software	FirehouseExpo® FIRE, RESCUE & EMS Baltimore, MD July 21-26	Insertions: June 3 Materials: June 15
AUGUST	National Run Survey – Chiefs & Specialty Units Fire Service Leadership Fireground Management & Accountability	Higher Education for the Fire Service	Accountability Systems SCBA & SCBA Accessories	IAFC Show Dallas, TX, Aug. 26-28 APCO Conference Las Vegas, NV Aug. 16-20	Insertions: July 3 Materials: July 15
SEPTEMBER	National Run Survey – Pay Scales & Staffing Wildland Firefighting Communications & Dispatch	Advanced RESCUE TECHNOLOGY	ATVs for Fire-Rescue	Ad Readership Study	Insertions: Aug. 4 Materials: Aug. 14
OCTOBER	Volunteer Run Survey Health & Fitness	Fire Prevention & Public Safety Education	Rural Apparatus	Firehouse CENTRAL Atlanta, GA Oct. 26-30 EMS EXPO	Insertions: Sept. 3 Materials: Sept. 15
NOVEMBER	Apparatus Showcase The Apparatus Architect Fireground Technology Airport Fire Dept. Run Survey	Higher Education for the Fire Service	Firefighter Gloves/Footwear/ Eye Protection	Holiday Gift Guide Supplement	Insertions: Oct. 5 Materials: Oct. 15
DECEMBER	2010 Buyers' Guide Hazardous Materials Response	Advanced RESCUE TECHNOLOGY	Hazmat Detection Equipment		Insertions: Nov. 3 Materials: Nov. 13

*Tentative schedule as of 9/12/08 based on industry events and needs;
subject to change.*



**Sponsorship
Opportunities
Available**

Heroism Awards & Community Service Program
Sponsorship opportunities available for the largest program of its kind honoring firefighters from across the country for heroic action and performing community service above and beyond the call of duty.



**Advanced
RESCUE**
TECHNOLOGY

Firehouse® provides highly focused coverage on a quarterly basis of on rescue, a specialized niche within the fire service. This is your chance to reach an audience of rescue professionals and certified first responders.